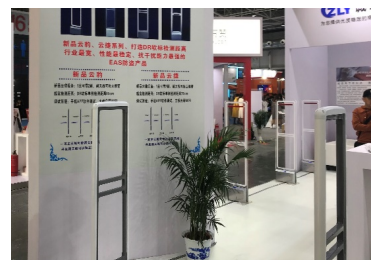


Visiting China Shop Qingdao 2019, the largest trade fair in Asia

The eight JEAS members visited the China Shop in Qingdao, the largest trade fair in Asia (850 companies exhibited), on Thursday, November 7, 2019. JEAS members learned remarkable technological advances such as self-checkout, face recognition, smartphone payment method, and image analysis. There were many things at the fair, from which they learnt the basics of “customer first policy” such as remote support by smartphone to improve operational usability. There were 12 EAS and RFID exhibitors at the show venue. 70% of the displayed EAS were AM, 20% were RF, and 10% were RFID. In the afternoon, they toured a shopping mall and supermarket in Qingdao.



On Friday, November 8 (Fri) 2019, JEAS had the first meeting with the CCFA's Assets Protection & Internal Control Committee of China.

(1) The China Assets Protection & Internal Control Committee explained their history in four phases.

- Initial: Mostly relied on the human tactics and budget was limited
- Foreign investment opening period: Strengthen with the response by specialized organization, etc.
- E-commerce period: proactive security activities and cyber security measures
- Omni-channel period: Responsible for total risk management including internal control.

(2) JEAS learnt a very interesting story, such as the concept and management plan for damage prevention in the retail industry.

(3) JEAS explained to the China Committee that LP Professor, Dr. Read Hayes' book is published in Japan. The Chinese Committee said that Chinese version of the book was also needed.

(4) In commemoration of this meeting, the LP Manual prepared by the China Committee was provided to the Japan LP Education System Development Committee and JEAS.

(5) As the conclusion of the meeting, JEAS was invited to the General Assembly of the China Committee in July 2020.

(6) This meeting was introduced on the website of the China Shop organizer.



Participants from the China Committee

会社名 (CN)	会社名 (EN)	分野	名前	職務	職位
唯品会 (中国) 有限公司	VIPSHOP (China) Co., Ltd.	EC	任 治铭	Loss Prevention	Director
耐克商业 (中国) 有限公司	NIKE CHINA	小売 (アパレル)	臧 游	Loss Prevention	Director
苏州邻国电子商务有限公司	—	コミュニティEC	程 望根	Loss Prevention	Vice President
福建冠业投资发展有限公司	—	投資事業	和 伟	Loss Prevention	President Assistant
安徽百大合家福连锁超市股份有限公司	Anhui Baida Joymart Chain Supermarket Co., Ltd.	スーパーマーケット	张 瑞华	Loss Prevention	President Assistant
广州市钱大妈农产品有限公司	-	小売 (生鮮)	王 凌俊	Loss Prevention	Director
LBRANDS	Limited Brands Inc	小売 (アパレル)	徐 颖	Loss Prevention	Director
苏宁零售集团	Suning.Com Co., LTD.	小売&EC	陈 忠俊	Loss Prevention	Director
沃尔玛 (中国) 投资有限公司	Wal-Mart (China) Investment Co., Ltd.	小売	王 英	Loss Prevention	Vice President
新华都购物广场股份有限公司	New Hua Du Supercenter Co., Ltd.	スーパーセンター	裴 文城	Loss Prevention	